

# Daily Dental Health

*Dr Rose's*  
**GENTLE EARTH™**



# Dr Rose's Gentle Earth Toothpaste Instructions

Brushing with Dr. Rose's Gentle Earth Toothpaste as your pet's daily dental care will keep your pets teeth and gums healthy and fresh. Dental procedures are a necessity when the teeth are decayed and painful or when gums become inflamed and spongy due to bacteria overgrowth beneath the gum line. To avoid this, starting at a young age gives your best friend a chance to ease into his dental care. Dr. Rose's Gentle Earth Toothpaste is delicious and packed with vitamins.



# Brushing Recommendations



- Daily oral care 3 to 5 times a week.
- No food or water 5 minutes before and after brushing.
- Use the spoon to scoop out the paste (this will help maintain freshness).

## **PUPPIES:**

Start by introducing the dry brush to your dog. Add in a treat, right after brushing, to make it a joyful experience. You can also use Dr. Rose's Calming Treat, 20 minutes before brushing. The next time you brush their teeth use some toothpaste. Make the process fun and quick and over time it will become a habit and a part of your pet's daily routine.

See our video: [link](#)

## **ADULT DOGS:**

If you are starting with tartar build-up:

Brush twice daily for 2 weeks followed by once daily for 2 weeks then go to the Daily Maintenance schedule.

## **DAILY MAINTENANCE:**

Brush 3 times a week (see video).

# Daily Dental Guide: Do's and Don'ts

## **DON'TS:**

- Giving your dog marrow bones and deer antlers (which are extremely hard) can be harmful to certain dogs. Some large breed dogs will try to chew the bone by clamping down hard with their jaw (the jaw is the strongest muscle in the body). That can sometimes cause them to fracture the molar, causing a shearing fracture of the side of the tooth which subsequently may decay over time.

- We know that every dog loves to chew on tennis balls. Unfortunately, their teeth are not strong enough to withstand the file-like action of chewing one. Let's be clear tennis balls were created for the tennis court, not your pet's mouth. Veterinarians can always tell if a pet has been playing with tennis balls because all the front teeth are filed down to the gum line (the pulp is usually exposed).

- Do not give your dog ice cubes, those are as hard as any bone.



# Daily Dental Guide: Do's and Don'ts

## **DO'S:**

- Brush your dog's teeth 3-5 times a week.
- Offer your dog chews like dried yams, Kong toys, rubber toys, and carrots (a few times a week, not daily).
- The chewing action will help keep the molars clean but the front incisors and canines will not reap the benefits, that's where brushing will complete the total dental care for years to come.

